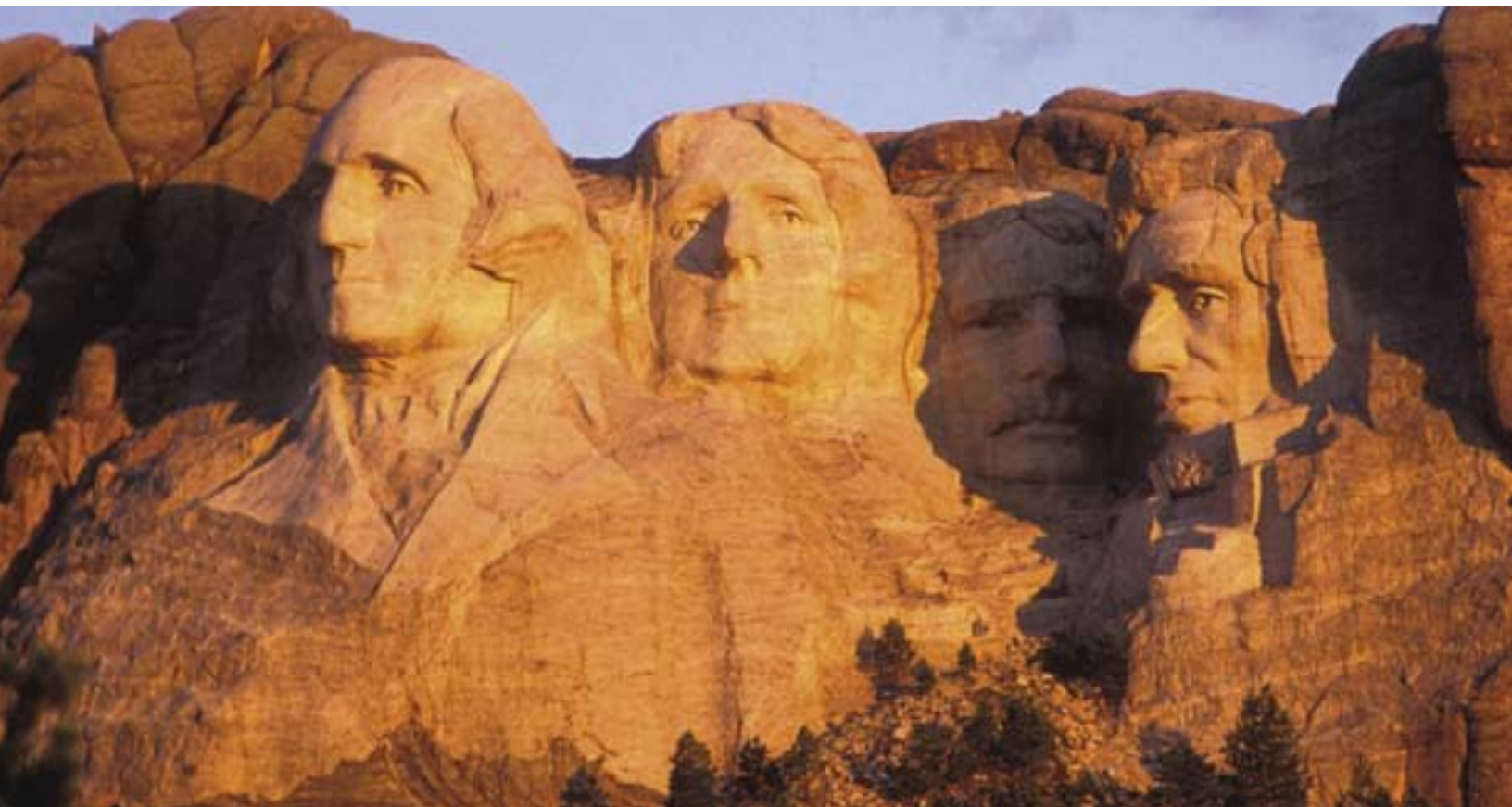


South Dakota

GREAT FACES. GREAT PLACES.



Meeting Planner's Guide

2007 - 2008



photo by Greg Latza/peoplescapes.com

Dear Meeting and Convention Planners:

South Dakota is known as a land of infinite variety, from the fields and plains of the east to the majestic mountains of the west. South Dakota also provides a variety of options for your next conference, seminar or retreat. As Governor, it is my pleasure to invite you to plan your next meeting event here in the land of Great Faces and Great Places.

From the moment you arrive, you'll be welcomed by the friendly citizens that call South Dakota home. And while you're here, you'll find lively downtowns, award-winning restaurants, ample outdoor opportunities and meeting sites that can provide all of the services you need.

From small meetings to large conferences that fill a convention center, we have what it takes to make your event a success. Our venues offer state-of-the-art facilities, our hotels are comfortable and convenient and our people are some of the friendliest in the country.

I invite you to make South Dakota the setting for your next event and experience for yourself the services, hospitality and variety our meeting locations have to offer.

Sincerely,

Mike Rounds
Governor

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Photos on Cover: Mount Rushmore National Memorial, Washington Pavilion in Sioux Falls, Ramkota in Watertown, Capital Lake Plaza conference room in Pierre
Right: Mount Rushmore National Memorial

Plan your next meeting
event here in the land
of **Great Faces**
and
Great Places.



SOUTHEAST

Dakota heritage pervades this region. Every landmark tells a story, from the Corn Palace in Mitchell that honors the farming tradition of the state, to the picturesque bluffs of the Missouri River in Yankton where Lewis & Clark once traveled, to the quartzite-lined falls that gave Sioux Falls, South Dakota's largest city, its name. Tranquil scenes of canoes on a lazy river, shady campsites, woodland trails and colorful ethnic festivals greet guests. Every event, from threshing bees to powwows, captures the spirit of the people.

Mitchell:

44 meeting facilities

1,078 rooms

Flights available through Mitchell Municipal Airport or Joe Foss Regional Airport in Sioux Falls (1-hour drive)

www.cornpalace.com

Sioux Falls:

7 full-service convention hotels, large convention center, 40 additional meeting facilities

50+ lodging choices with more than 4,000 rooms

Flights available through the Joe Foss Regional Airport (Allegiant Air, Delta Connection, Northwest, Mesaba, Pinnacle, United Express)

www.siouxfallscvb.com

Yankton:

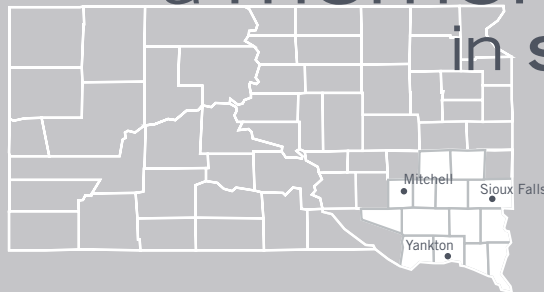
28 meeting facilities

425+ rooms

Flights available through Gurney Municipal Airport or Joe Foss Regional Airport in Sioux Falls (1-hour drive)

www.yanktonsd.com

Make your meeting
a memorable one
in southeast
South Dakota.



Photos: Dakota Dunes Golf Course, Lewis and Clark Lake, Washington Pavilion in Sioux Falls, Corn Palace in Mitchell



GLACIAL LAKES & PRAIRIES

History and culture resonate across the gentle hills of northeastern South Dakota. It's a land sculpted by glaciers thousands of years ago and inhabited by Native American tribes, frontier soldiers and pioneering homesteaders. Get to know their stories at places like the Mellette House and the Redlin Art Center in Watertown, or in Huron, where a series of murals depicts scenes from the town's past. In Brookings you'll find the South Dakota Art Museum and quaint downtown shopping, while Aberdeen offers art galleries and culturally-rich tours of local Hutterite colonies. Plan your next meeting in the Glacial Lakes and Prairies region and enjoy beautiful scenery, friendly people and historic attractions.

Aberdeen:

6 meeting facilities
14 hotels/motels with more than 800 rooms
Flights available through Aberdeen Regional Airport
www.aberdeencvb.com

Brookings:

11 meeting facilities
518 rooms
Flights available through Brookings Municipal Airport or Joe Foss Regional Airport in Sioux Falls (1-hour drive)
www.brookingsd.com

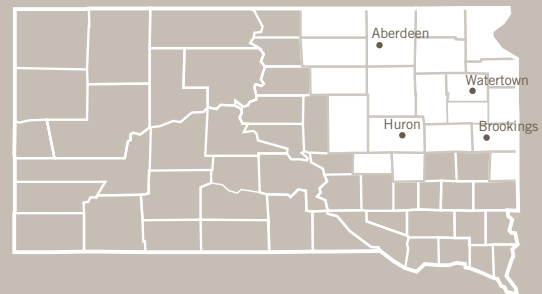
Huron:

20 meeting facilities
430 rooms
Flights available through Huron Regional Airport
www.huronsd.com

Watertown:

35 meeting facilities
12 hotels/motels
Flights available through Watertown Municipal Airport or Joe Foss Regional Airport in Sioux Falls (2-hour drive)
www.watertownsd.com

History
and culture
resonate in northeastern
South Dakota.



Photos: Redlin Art Center in Watertown, Gaming Casino, Ward Hotel in Aberdeen, Fishing



GREAT LAKES

When Lewis & Clark traveled the Missouri River in 1804, it was a winding, shallow waterway. Today, the river has been dammed to create four massive reservoirs, South Dakota's Great Lakes. Eagles, pronghorn and prairie dogs play along the river's banks, while outdoor enthusiasts enjoy fishing, boating, camping and a host of activities. Follow the river's path to Chamberlain and the capital city of Pierre to give your meetings an unexpected relaxed atmosphere and plenty of extra-curricular activities.

Chamberlain:

17 meeting facilities

14 hotels/motels

Flights available through Chamberlain Municipal Airport or Joe Foss Regional Airport in Sioux Falls (2-hour drive)

www.chamberlainsd.org

Pierre:

9 meeting facilities

24 hotels/motels

Flights available through Pierre Regional Airport

www.pierre.org



Give your meetings
a **relaxed** atmosphere in
the **Great Lakes** of
South Dakota.

Photos: Kayaking on the Missouri River, Pierre Ramkota amphitheater, Dining, Native American powwow



BLACK HILLS, BADLANDS & LAKES

Sky-piercing granite peaks and forested mountains dominate the skyline of western South Dakota. Travelers worldwide visit America's "Shrine of Democracy," Mount Rushmore National Memorial. See awe-inspiring Crazy Horse Memorial, Badlands National Park and seven other national and state parks. During breaks from your meeting, have fun hiking and biking in the Black Hills National Forest. Explore the attractions surrounding Rapid City, Native American culture throughout the region and the legendary Old West history found in Deadwood.

Deadwood:

15 meeting facilities

35 lodging establishments

Flights available through Rapid City Regional Airport (Allegiant, Delta, Frontier, Northwest, United)

www.deadwood.com

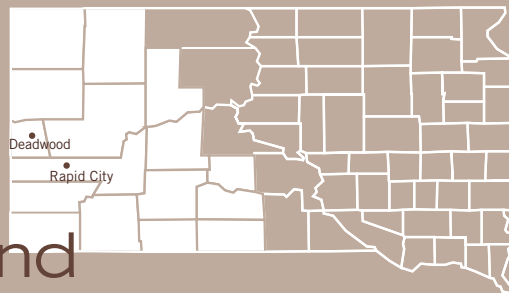
Rapid City:

18 meeting facilities, including two large event/convention centers

87 lodging establishments

Flights available through Rapid City Regional Airport (Allegiant, Delta, Frontier, Northwest, United)

www.rapidcity.travel



Sky-piercing
granite peaks and
forested mountains dominate
the skyline of **western**
South Dakota.

Photos: Badlands National Park, Franklin Hotel in Deadwood, Rapid City, Custer State Park



In-State Mileage Chart

	ABERDEEN	BELLE FOURCHE	BROOKINGS	BUFFALO	CANTON	CHAMBERLAIN	DEADWOOD	EAGLE BUTTE	EDGEMONT	HOT SPRINGS	HURON	LEMMON	MADISON	MILBANK	MISSION	MITCHELL	MOBRIDGE	PHILIP	PIERRE	PINE RIDGE	RAPID CITY	REDFIELD	SIoux FALLS	SISSETON	SPEARFISH	STURGIS	VERMILLION	WATERTOWN	WINNER	YANKTON
ABERDEEN	312	148	277	242	172	327	171	411	386	90	197	167	98	260	145	99	247	160	365	331	42	197	99	334	314	263	104	222	230	
BELLE FOURCHE	312	398	70	464	266	26	141	126	118	323	161	404	410	237	335	213	144	207	169	60	293	401	411	11	32	446	367	270	420	
BROOKINGS	148	398	461	81	175	379	267	442	417	75	382	40	69	261	108	247	278	191	366	362	116	49	103	384	366	114	44	218	140	
BUFFALO	277	70	461	494	338	105	150	202	194	349	96	467	375	300	398	178	190	233	232	123	301	464	376	87	95	527	376	333	483	
CANTON	242	464	81	494	166	408	347	405	380	153	448	77	150	211	100	328	302	257	316	367	200	26	184	413	395	53	125	168	79	
CHAMBERLAIN	172	266	175	338	166	272	175	288	265	106	280	135	244	100	70	181	136	85	205	209	125	141	253	257	238	175	197	57	153	
DEADWOOD	327	26	379	105	408	272	161	97	89	304	181	385	425	218	316	228	125	188	150	41	312	382	426	15	13	427	387	251	401	
EAGLE BUTTE	171	141	267	150	347	175	161	256	231	199	108	287	269	166	250	83	99	90	223	176	151	316	270	152	148	368	26	187	335	
EDGEMONT	411	126	442	202	405	288	97	256	25	367	276	425	509	194	357	339	164	251	89	80	370	406	510	112	110	413	443	237	387	
HOT SPRINGS	386	118	417	194	380	265	89	231	25	342	251	398	463	169	330	322	139	226	64	55	345	381	485	104	102	388	418	212	362	
HURON	90	323	75	349	153	106	304	199	367	342	307	77	151	216	55	189	203	116	306	287	48	121	154	309	291	173	95	158	140	
LEMMON	197	161	382	96	448	280	181	108	276	251	307	388	295	254	351	98	148	191	272	196	259	417	296	172	168	469	334	287	436	
MADISON	167	404	40	467	77	135	385	287	425	398	77	388	104	231	68	266	287	178	336	368	124	45	123	390	372	110	64	188	95	
MILBANK	98	410	69	375	150	244	425	269	509	463	151	295	104	347	183	197	322	235	440	406	118	118	50	421	412	183	43	301	203	
MISSION	260	237	261	300	211	100	218	166	194	169	216	254	231	347	163	210	106	100	105	177	225	212	355	223	205	219	296	43	193	
MITCHELL	145	335	108	398	100	70	316	250	357	330	55	351	68	183	163	244	202	160	266	275	103	66	191	324	306	111	132	118	85	
MOBRIDGE	99	213	247	178	328	181	228	83	339	322	189	98	266	197	210	244	183	110	307	243	141	296	198	224	215	355	203	202	329	
PHILIP	247	144	278	190	302	136	125	99	164	139	203	148	284	322	106	202	183	87	124	84	206	268	340	130	112	313	281	139	287	
PIERRE	160	207	191	233	257	85	188	90	251	226	116	191	178	235	100	60	110	87	205	171	119	226	259	193	175	278	194	92	245	
PINE RIDGE	365	169	366	232	316	205	150	223	89	64	306	272	336	440	105	266	307	124	205	109	358	317	460	155	137	324	401	148	298	
RAPID CITY	331	60	362	123	367	209	41	176	80	55	287	196	368	406	177	275	243	84	171	109	290	341	430	46	28	386	365	210	360	
REDFIELD	42	293	116	301	200	125	312	151	370	345	48	259	124	118	225	103	141	206	119	358	290	165	134	312	294	221	75	182	188	
SIoux FALLS	197	401	49	464	26	141	382	316	406	381	121	417	45	118	212	66	296	268	226	317	341	165	152	387	69	56	93	169	85	
SISSETON	99	411	103	376	184	253	426	270	510	485	154	296	123	50	355	191	198	340	259	460	430	134	152	422	413	217	59	312	240	
SPEARFISH	334	11	384	87	413	257	15	152	112	104	309	172	39	421	223	324	224	130	193	155	46	312	387	422	18	435	387	256	409	
STURGIS	314	32	366	95	395	238	13	148	110	102	291	168	372	412	205	306	215	112	175	137	28	294	369	412	18	417	369	238	391	
VERMILLION	263	446	114	527	53	175	427	368	413	388	173	469	110	183	219	111	355	313	278	324	386	221	56	217	435	417	158	176	26	
WATERTOWN	104	367	44	367	125	197	387	226	443	418	95	334	64	43	296	132	203	281	194	401	365	75	93	59	387	369	158	253	178	
WINNER	222	270	218	333	168	57	251	187	237	212	158	287	188	301	43	118	102	139	92	148	210	182	169	312	256	238	176	253	150	
YANKTON	230	420	140	483	79	153	401	335	387	362	140	436	95	203	193	85	329	287	245	298	360	188	85	240	409	391	26	178	150	

Other Office of Tourism publications available:

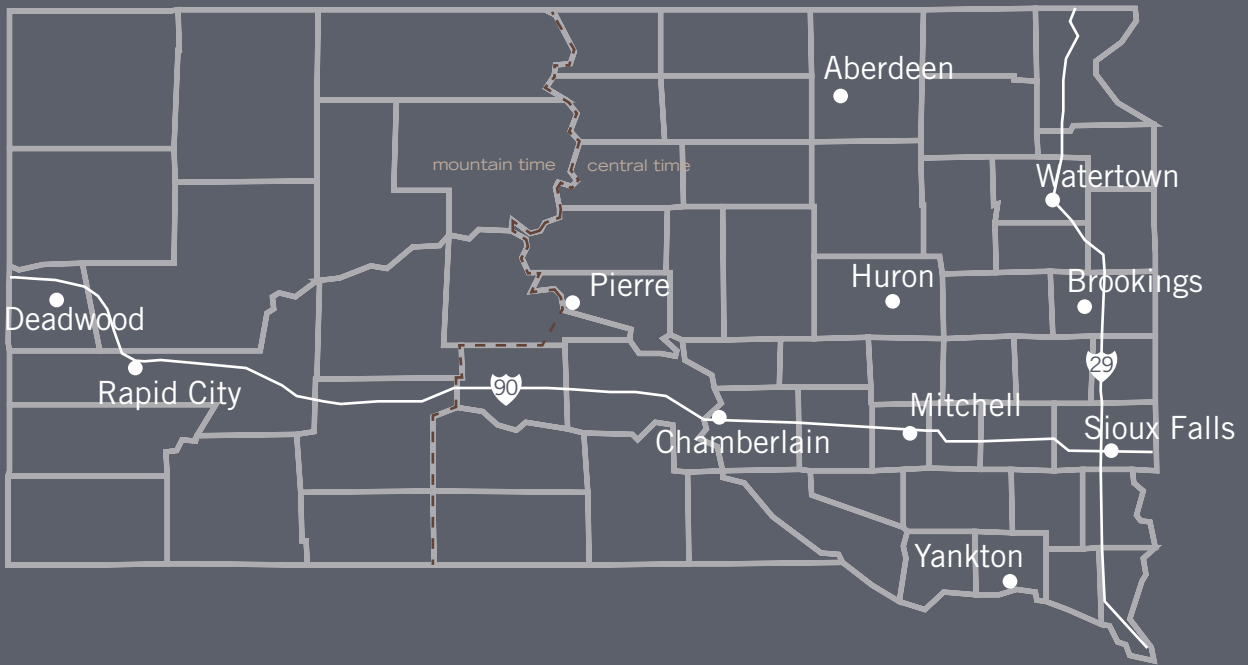
- Adventure Travel Guide
- Fishing & Hunting packet
- The Great Sioux Nation Guide
- Greenhorn's Guide to Archaeology & Paleontology
- Lewis & Clark Trail Guide
- Motorcycle Guide
- Snowmobile Trails Map
- South Dakota Grasses, Wildflowers & Crops brochure
- South Dakota Highway Map
- South Dakota Vacation Guide

Please visit <http://www.TravelSD.com/request.asp> for ordering or downloading files.

For more information, please visit www.TravelSD.com and go to the Travel Professionals link.



South Dakota's Convention & Visitor Bureaus



The Convention and Visitors Bureaus (CVBs) represented in this publication are paid participants in a cooperative program offered by the South Dakota Office of Tourism. Those listed do not represent the entire list of CVBs in the state of South Dakota.

Direct Flight Information

- Aberdeen Regional Airport
www.aberdeen.sd.us/airport/airport.html
- Pierre Regional Airport
www.pierreaireport.com
- Rapid City Regional Airport
www.rcgov.com/Airport/pages/
- Sioux Falls Regional Airport
www.sfairport.com
- Watertown Regional Airport
www.watertownregionalairport.com



Aberdeen

Socializing in a majestic castle? How about stepping back in time while visiting a local Hutterite colony? Or taking a Great Aberdeen Mystery Geo-tour? Where else can your convention attendees experience these one-of-a-kind experiences?

No matter the group, we have one goal: to help you plan and host a great event. Our friendly, professional people, affordable rates, and great activities are why meeting planners love Aberdeen. And, our customers tell the story:

"I had many people tell me this was the best conference they have been to."
Kim Markley, SD Assessing Officers

Aberdeen Convention & Visitors Bureau
Phone: (800) 645-3851
Website: www.aberdeencvb.com
See page 23 for more information.



Come build
memories
with us!



Come **face to face** with **Historic Deadwood**



For more than a century Deadwood has been greeting guests, wrapping them with warm western hospitality and sending them home with memories made for a lifetime.

With a history of gold and discovery, Deadwood treats today's visitors with the same warmth and friendliness it always has, but now adds the mix of 40 outstanding restaurants, 80 great gaming halls, numerous family attractions, contemporary accommodations in 35 lodging establishments, and some of the Midwest's best meeting places.

With more than 1,500 guest rooms and meeting space ranging from executive retreats to full-scale convention facilities, Deadwood offers convention and meeting planners an alternative to large metropolitan gatherings.

Deadwood Chamber & Visitors Bureau
Phone: (800) 999-1876
Website: www.deadwood.com
See page 23 for more information.



Deadwood

Huron

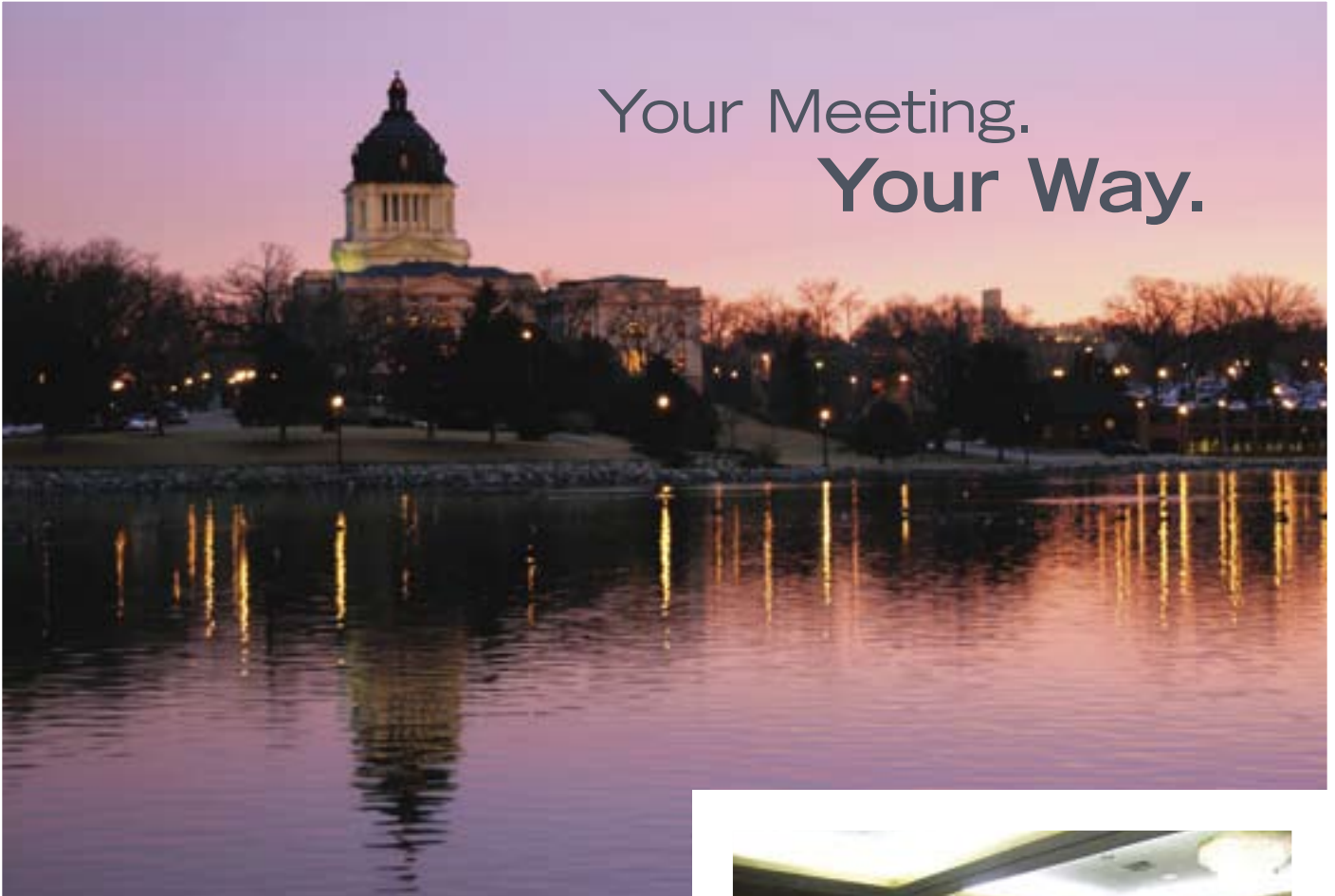
Huron stirs memories of summer nights, livestock shows, and gathering with friends at the State Fair. Look again and you will see Huron is rich in history and charm.

Take in the history portrayed by the artists in our “murals on the town”. There are over 20 murals with new ones added annually. Visit our museums, the well-preserved home of Gladys Pyle, first elected woman U.S. senator or the Dakotaland Museums’ collection of over 5,000 artifacts. Tour a Hutterite colony for a taste of their unique lifestyle. Stop and see the “World’s Largest Pheasant”, a reminder that Huron remains a premier pheasant hunting destination.

Huron Chamber & Visitors Bureau
Phone: (800) 487-6673
Website: www.huronsd.com
See page 23 for more information.



Your Meeting. Your Way.



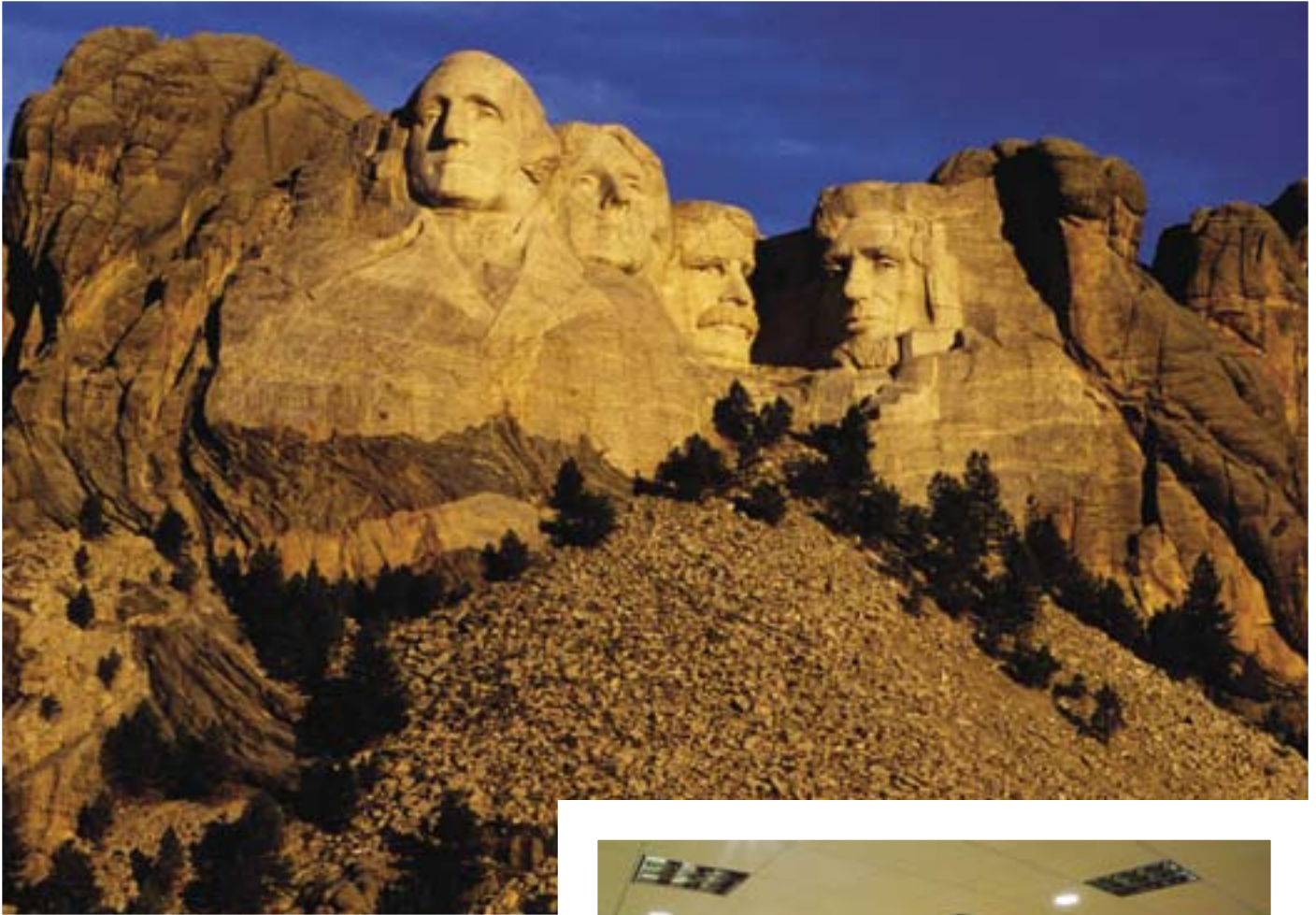
Same old stuffy meeting? Not here. Follow the footsteps of Lewis & Clark, dance in a Native American pow wow, cruise the Missouri River under a brilliant sunset or tour one of our country's most beautiful State Capitol grounds. In Pierre you can do it all.

Pierre offers everything from state-of-the-art meeting space to excitement in the great outdoors. With 24,000 sq. feet of meeting space, 900 hotel rooms and a central location, Pierre is one of South Dakota's most popular meeting locations.

Direct flights into Pierre from Denver and Minneapolis/St. Paul International airports with ground transportation available.

Pierre Convention & Visitors Bureau
Phone: (800) 962-2034
Website: www.pierre.org
See page 23 for more information.





Rapid City

Planning the future of your organization is tough business. So after the last session, why not unwind at an alpine lake surrounded by pines and stunning granite peaks? How about a buffalo safari? Maybe a walk through the canyons of the Badlands is just what you need to stir your soul. What if fine dining, shopping malls and business class hotels are more up your alley? Explore it all in Rapid City at the base of the legendary Black Hills. Direct flights are available from Chicago, Denver, Las Vegas, Minneapolis, Pheonix and Salt Lake City.

Rapid City Convention & Visitors Bureau
Phone: (800) 487-3223 ext. 8487
Website: www.rapidcity.travel
See page 23 for more information.



SIoux FALLS

The Heart of America
CONVENTION & VISITORS BUREAU



Sioux Falls, South Dakota's largest city, is accessible by major airlines offering connections to more than 200 domestic cities. More than 4,000 hotel accommodations, a historic downtown, home-grown restaurants, rich culture, abundant shopping, area wineries, year-round events and a variety of attractions await your arrival!

The Sioux Falls Convention Center offers over 100,000 sq. ft. of meeting and exhibit space, including a 16,800 sq. ft. ballroom and 12 breakout rooms, and an 8,000-seat Sioux Falls Arena. Nearly 1,300 hotel rooms are within a 1-mile radius of the complex, with over 575 just a few steps away. Additionally, several hotels in the city also offer exceptional meeting space for large convention groups.

Sioux Falls Convention & Visitors Bureau
Phone: (800) 333-2072
Website: www.siouxfallscvb.com
See page 23 for more information.





Watertown Convention & Visitors Bureau
Phone: (800) 658-4505
Website: www.watertownsd.com
See page 23 for more information.

A perfect location for multi-state meetings/conventions located on I-29 & US 212 in NE South Dakota. Home to one of the newest Convention Centers that accommodates meeting/convention and banquets for 1,000-1,200, 16 break-out rooms and state-of-the-art theater. Minervas Restaurant and lodging attached with over 600 additional rooms nearby. Other facilities available for smaller meetings and banquets plus exhibit hall and agriculture arena. Leisure activities include the Terry Redlin Art Gallery, two beautiful golf courses, lakes and more. Professional services and hospitality is our specialty.

It's all about
you in
Watertown!

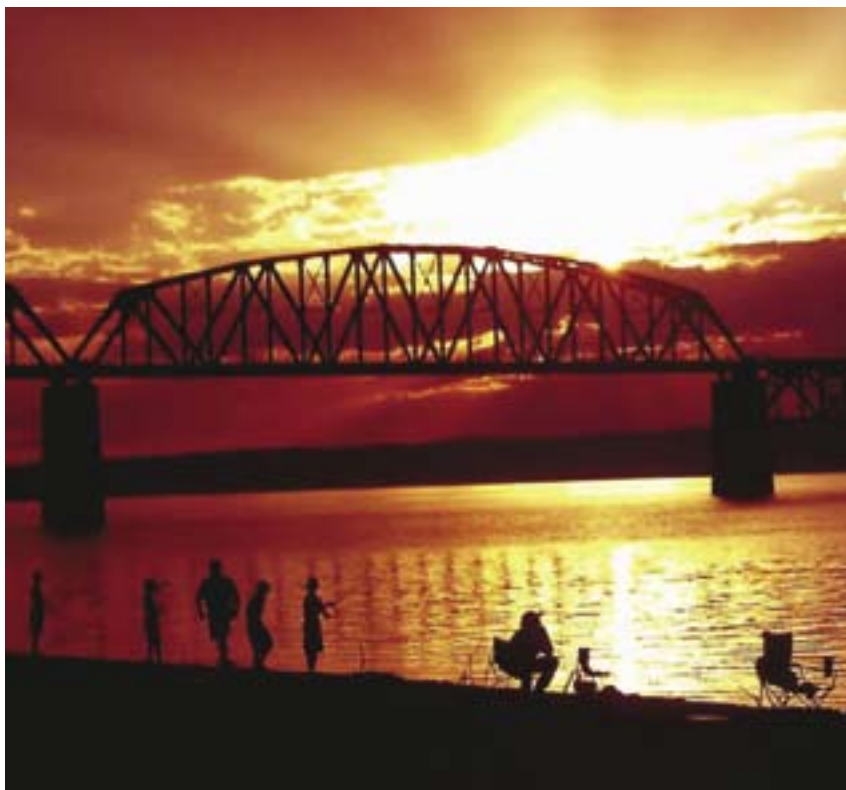


Brookings is conveniently located on I-29 in Eastern SD. For more information on these meeting facilities, contact: Brookings Convention & Visitors Bureau
 Phone: (800) 699-6125
 Website: www.brookingsssd.com
 See page 23 for more information.

- Convention Facilities:**
- American Legion Hall
 - Brookings Activity Center
 - The Days Inn
 - Brookings County Extension
 - Cubby's Sports Bar & Grill
 - The Old Fire Hall
 - Old Sanctuary
 - Shamrock Banquet Hall & Facilities
 - Staurolite Inn & Suites
 - Swiftel Events Center
 - 311 Events Center
 - SDSU Volstroff Ballroom
 - VFW



Chamberlain-Oacoma



Chamberlain-Oacoma, nestled on the banks of the Missouri River, is not only a beautiful location; it is also rich in culture and history. No matter what you are looking for: outdoor recreation, water recreation, history or simply a place to spend time with your family, Chamberlain-Oacoma is a great destination.

Chamberlain-Oacoma Area Chamber of Commerce/CVB
 Phone: (605) 234-4416
 Website: www.chamberlainsd.org
 See page 23 for more information.



Mitchell



Mitchell has four venues for consideration. Two conference centers, a fairground facility that can be utilized for meetings or exhibits and the Corn Palace offers a unique setting for any event. The CVB will help make Mitchell an excellent choice as the host city for your event.

Mitchell Corn Palace Convention & Visitors Bureau
Phone: (866) 273-2676
Website: www.cornpalace.com
See page 23 for more information.



Corn-sider
Mitchell for
A-Maize-ing
Meetings

Yankton



Groups are discovering the incredible potential of Yankton, located on the beautiful Missouri River, for meetings, conventions and gatherings. Yankton offers an ideal setting with accommodations for groups of nearly any size. From classroom settings to large banquet facilities you'll find everything you need.

Yankton Convention & Visitors Bureau
Phone: (800) 888-1460
Website: www.yanktonsd.com
See page 23 for more information.

Yankton!
**WHAT A
DISCOVERY**
CONVENTION &
VISITORS BUREAU

For More Information

Aberdeen Convention and Visitors Bureau

10 Railroad Ave. SW
PO Box 1179
Aberdeen, SD 57402-1179
(605) 225-2414
(800) 645-3851
(605) 225-3573 Fax
info@aberdeencvb.com
www.aberdeencvb.com

Brookings Convention and Visitors Bureau

2308 Sixth St.
PO Box 431
Brookings, SD 57006
(605) 692-6125
(800) 699-6125
(605) 697-8109 Fax
garbers@brookings.net
www.brookingsd.com

Chamberlain~Oacoma Area Chamber of Commerce/CVB

115 W. Lawler St.
Chamberlain, SD 57325
(605) 234-4416
(605) 734-4416 Fax
chamber@chamberlainsd.org
www.chamberlainsd.org

Deadwood Chamber and Visitors Bureau

767 Main St.
Deadwood, SD 57732
(605) 578-1876
(800) 999-1876
(605) 578-2429 Fax
visit@deadwood.org
www.deadwood.com

Huron Chamber and Visitors Bureau

15 Fourth St. S.W.
Huron, SD 57350
(605) 352-0000
(800) 487-6673
(605) 342-3821 Fax
cvb@huronsd.com
www.huronsd.com

Mitchell Corn Palace Convention and Visitors Bureau

601 N. Main
PO Box 1026
Mitchell, SD 57301
(605) 996-6223
(866) 273-2676
(605) 996-8273 Fax
cvb@cornpalace.com
www.cornpalace.com

Pierre Convention & Visitors Bureau

800 W. Dakota
PO Box 548
Pierre, SD 57501
(605) 224-7361
(800) 962-2034
(605) 224-6485 Fax
contactchamber@pierre.org
www.pierre.org

Rapid City Convention and Visitors Bureau

444 Mount Rushmore Road N.
Rapid City, SD 57701
(605) 718-8489
(800) 487-3223 ext. 8487
(605) 348-9217 Fax
thomson@rapidcitycvb.com
www.rapidcity.travel

Sioux Falls Convention and Visitors Bureau

200 N. Phillips Ave.
Ste. 102
Sioux Falls, SD 57101-1425
(605) 336-1620
(800) 333-2072
(605) 336-6499 Fax
sfcvb@siouxfalls.com
www.siouxfallscvb.com

Watertown Convention and Visitors Bureau

1200 33rd. St. S.E.
Ste. 209
PO Box 1113
Watertown, SD 57201
(605) 886-5814
(800) 658-4505
(605) 886-5957 Fax
cvb@watertownsd.com
www.watertownsd.com

Yankton Convention & Visitors Bureau

803 E. Fourth St.
PO Box 588
Yankton, SD 57078
(605) 665-3636
(800) 888-1460
(605) 665-7501 Fax
visityankton@yanktonsd.com
www.yanktonsd.com



Tyler Sharp

Trade Sales Representative
South Dakota Office of Tourism
711 E. Wells Ave.
Pierre, SD 57501

ph. (605) 773-3301
(800) 952-3625
fax (605) 773-5657
tyler.sharp@state.sd.us
www.TravelSD.com



The Convention and Visitors Bureaus (CVBs) represented in this publication are paid participants in a cooperative program offered by the South Dakota Office of Tourism. Those listed do not represent the entire list of CVBs in the state of South Dakota.



Say it with South Dakota.

www.MadeInSouthDakota.com



Greetings from Made In South Dakota, where the gifts are unique, the stores are always open...and the one-of-a-kind selection is guaranteed to impress.

Art • Jewelry • Gourmet Food • Furniture • Clothing • Gift Certificates • More